



**The DNA of
Durability**



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Premium Quality
Solution Dyed
Acrylic Fibre

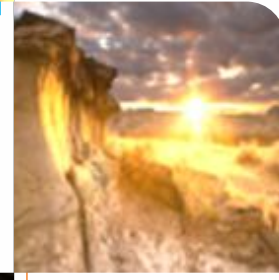
WHAT IS REQUIRED FOR A WORLD-CLASS OUTDOOR FABRIC

Excellent Color Fastness to Sunlight
for prolonged new look



- ⦿ *Excellent Light Fastness.*
- ⦿ *Excellent UV Protection Factor.*

Resistant to Weathering
for lasting strength and durability



- ⦿ *Excellent Resistance to Weathering;*
minimal Loss in Fabric Strength.
- ⦿ *Can withstand harsh weather conditions.*

Resistant to Mechanical Abrasion
retains fabric appearance



- ⦿ *Good Color Fastness to Rubbing*
- ⦿ *Resistant to Abrasion*

Color Fastness to Action of Acids/Alkalis
for protection against chemicals



- ⦿ *Excellent Color Fastness to Action of*
Acid and Alkalis complying to
International Standards



Durashine™

The DNA of Weather-Resistant
and Attractive Outdoors

Durashine™ is a solution dyed (or pigment dyed) acrylic fibre for outdoor applications like Awnings, Sun-Umbrellas, Outdoor Furniture, Marine Furnishing, Carpets, Blinds and many more...

With excellent color fastness to sunlight, durability to mechanical or chemical weathering and resistance to UV radiation, **Durashine™** is available in a range of shades and in fibre and top form.

Fabrics made with **Durashine™** are regularly tested for high performance required for Outdoor Applications

Fibre Specifications:

2.0 Denier

Cut length 51 mm





DURASHINE™ IS TESTED FOR **HIGH-PERFORMANCE**

Excellent Light fastness compliant to ISO
105-B02: 1994 (E)
Superior UV Protection Factor

Durashine™ is produced using high-end specialty pigments that provide vibrant shades and ensure excellent color retention

FOR A PERMANENT NEW LOOK

LONG-TERM STRENGTH AND DURABILITY



SUPERIOR WEATHER & UV RESISTANCE
COMPLIANT TO 105-B04: 1994 (E)

DURASHINE™
IS TESTED FOR
HIGH-PERFORMANCE

Durashine™ is produced with a special
wet spinning process that imparts strong
UV and weather resistance





Excellent color fastness to rubbing
complaint to ISO 105 -X12:2001 (E)

DURASHINE™
IS TESTED FOR
HIGH-PERFORMANCE

FRESH FABRIC
APPEARANCE

Fabric made with Durashine™ remain fresh
and new even after long regular use due to
its excellent color fastness to rubbing and
resistance to mechanical abrasion

DURASHINE™
IS TESTED FOR
HIGH-PERFORMANCE

Fabrics with Durashine™ have been tested for color fastness to acid and alkali as per ISO 105 E04 : 1994 (E) standards

**PROTECTION
FROM
CHEMICALS**



Become a partner with **Durashine™ SELECT** program

ARE YOU LOOKING TO:

- Expand your portfolio to solution dyed acrylic fabric
- Connect with reliable yarn suppliers of **Durashine™**
- Promote your fabrics to the end customers
- Develop new designs and product innovations

Durashine™ **SELECT**

For premium-end fabric from the outset. **program**

You can avail these and many other benefits by joining
Durashine™ SELECT program.

For more details write to us at marketing.taf@adityabirla.com